# LICENSING ACT 2003

## **Application for New Premises Licence**

## 1. The Application

Name of Applicant:	Wembley National Stadium Ltd (WNSL)
Name & Address of Premises:	Wembley Arena Square, Wembley, HA9
Applicants Agent:	Sue Dowling – Blandy & Blandy

The application is for a new premises licence as follows:

To provide: Regulated Entertainment, and the sale of alcohol from 10.00am to 9.00pm Monday to Sunday and to remain open from 10.00am to 9.30pm Monday to Sunday.

## 2. Background

The Premises Licence shall only permit licensable activities in Arena Square, Wembley, as delineated in the licensing plan to support Stadium Events on occasions when the premises is not being operated under the current premises licence held by Wembley Park Ltd and in accordance with relevant conditions.

## 3. Promotion of the Licensing Objectives

See page 14 of the application.

## 4. Relevant Representations

Representations have been received from Wembley Arena

## 5. Interested Parties

None

## 6. Policy Considerations

## **Policy 1 – Process for Applications**

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use

of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

## 7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

## 8. Associated Papers

- A. Application Form
- B. Plan
- C. Wembley Arena Rep
- D. Arena Square Current Licence
- E. OS Map